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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Applicants : Thomas J. Perkowski, et al.
Application Serial No.: 10/812,341
Filing Date: : March 29, 2004
Title: INTERNET-BASED BRAND MANAGEMENT AND
MARKETING COMMUNICATION INSTRUMENTATION
NETWORK FOR DEPLOYING, INSTALLING AND
REMOPLY PROGRAMMING BRAND-BUILDING
SERVER-SIDE DRIVEN MULTI-MODE VIRTUAL KIOSKS
ON THE WORLD WIDE WEB (WWW), AND METHODS OF
BRAND MARKETING COMMUNICATION BETWEEN
BRAND MARKETERS AND CONSUMERS USING THE
SAME
Examiner : Jeffrey D. Carlson
Group Art Unit : 3622
Attorney Docket No. : 100-062USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action mailed January 10, 2008, Applicant hereby submits the following amendments to the same: